BEZ

Wilderness80

A Complete Pet Food For Dogs Of
All Life Stages



All Lifestage

All Life Stage dog kibble delivers complete, balanced nutrition formulated to support puppies, adults, and senior dogs alike - making it a versatile, premium choice that grows with your pet.

GRAIN FREE

80% Duck,
Pork, Turkey & Beef



36% Freshly Prepared Duck
Duck is a lean, nutrient-dense source of protein and also provides nutrients such as iron, selenium, B vitamins and zinc, all of which contribute towards overall health and well-being.



23% Dried Pork
Pork is an excellent protein source and additionally offers a range of essential vitamins crucial for overall health and well-being, such as thiamin, niacin, riboflavin, and vitamin B6.



9% Freshly Prepared Turkey
Turkey is a lean protein source abundant in essential amino acids. Furthermore, it boasts a low fat content and serves as a valuable source of vital nutrients, including riboflavin, potassium, and selenium.



5% Freshly Prepared Beef
Beef is a rich source of essential amino acids, vitamins, and minerals, all of which play a crucial role in promoting daily health and overall well-being.



5% Freshly Prepared Aberdeen Angus Beef
Renowned for its superior quality, Angus beef stands above regular beef options.

80% Total Animal Ingredients
One of the highest total animal content recipes in dry dog food, 80% of the recipe is packed with the finest animal ingredients.

Minimum 50% Freshly Prepared Ingredients
Highly digestible protein sources responsibly sourced from farms and fisheries that we know and trust.

Grain Free Recipe
Formulated without grains.

Digestive Health
Prebiotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Why Wilderness80

Because your pet deserves a diet that's as close to nature as possible. With 80% premium animal content, our recipes deliver rich protein and essential nutrients carnivores thrive on, with no added grains.

“Explore the untamed flavours of nature”

COMPOSITION



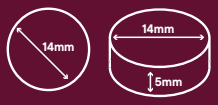
- 36% FRESHLY PREPARED DUCK
- 23% DRIED PORK
- 9% FRESHLY PREPARED TURKEY
- 5% FRESHLY PREPARED BEEF
- 5% FRESHLY PREPARED ANGUS BEEF
- 18% VEGETABLE MEDLEY
- 2% OTHER FUNCTIONAL INGREDIENTS
- 2% TURKEY STOCK

80% Duck, Pork, Turkey & Beef: Freshly Prepared Duck (36%) Dried Pork (23%) Freshly Prepared Turkey (9%) Freshly Prepared Beef (5%), Freshly Prepared Aberdeen Angus Beef (5%) Turkey Stock (2%). **18% Vegetable Medley:** Sweet Potato (9.5%), Tapioca, Beet Pulp, Lentils, Chickpeas, Dried Carrot, Dried Spinach, Dried Pumpkin. **Minerals, Additional Extras, Fruits, Herbs & Botanical Mix:** Linseed, Mannanoligosaccharides (MOS, 260 mg/kg), Fructooligosaccharides (FOS, 260 mg/kg), Joint Pack (Glucosamine 178 mg/kg, Methylsulfonylmethane 178 mg/kg, Chondroitin Sulphate 125 mg/kg), Yucca Schidigera Extract, Dried Apple, Dried Seaweed, Dried Marigold, Dried Cranberry, Mixed Herbs (Thyme, Marjoram, Oregano, Parsley, Sage), Dried Camomile, Burdock Root, Aniseed & Fenugreek, Dried Peppermint, Green Tea Extract, Dried Dandelion, Dried Bilberry, Ginseng



Analytical Constituents

Crude Protein: **38%**	Metabolisable Energy: **402kcal/100g**
Crude Fat: **19%**	Omega-6 Fatty Acids: **2.1%**
Crude Fibre: **2.5%**	Omega-3 Fatty Acids: **0.5%**
Crude Ash: **8%**	Calcium: **1.2%**
Moisture: **8%**	Phosphorus: **1.1%**
NFE: **24.5%**	



Kibble Information:
Kibble shape: Round.
Length (mm): 14 (+/- 0.5mm)
Width (mm): 5 (+/- 1mm)
Storage:
Store in a cool, dry place.
Shelf Life: Up to 18 months

FEEDING GUIDE*

EXPECTED WEIGHT OF ADULT DOG (KG)	PUPPY GRAMS PER DAY (G)			
	2 - 4 MONTHS	4 - 6 MONTHS	6 - 12 MONTHS	12 - 15 MONTHS
1 - 4	40 - 65	60 - 70	60 - ADULT	ADULT
5 - 10	90- 145	130 - 155	130 - ADULT	ADULT
11 - 20	140 - 245	215 - 255	205 - 260	ADULT
21 - 30	190 - 360	310 - 370	285 - 360	295 - 305
31 - 45	265 - 500	425 - 510	365 - 460	385 - 405

WEIGHT OF DOG (KG)	GRAMS PER DAY (G)	
	ADULT	SENIOR
1 - 5	25 - 80	20 - 75
5 - 10	80 - 130	75 - 125
10 - 20	130 - 220	125 - 210
20 - 30	220 - 300	210 - 285
30 - 40	300 - 370	285 - 355
40+	370+	355+

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available. Grain Free Recipe; made in a factory that handles grains. Store in a cool, dry place. See back of pack for best before date, batch details and manufacturer's registration number.

Nutritional Additives (per kg)

Vitamins: Vitamin A 12,865 IU, Vitamin D3 865 IU, Vitamin E 96 IU;

Trace Elements: Zinc (Zinc Sulphate Monohydrate & Zinc Chelate of Amino Acids Hydrate) 77 mg, Iron (Iron (II) Sulphate Monohydrate & Iron (II) Chelate of Protein Hydrolysates) 48 mg, Manganese (Manganous Sulphate Monohydrate) 18 mg, Copper (Copper (II) Chelate of Amino Acids Hydrate) 5 mg, Iodine (Calcium Iodate Anhydrous & Potassium Iodide) 4.16 mg, Selenium (Selenised Yeast Saccharomyces cerevisiae CNCM I-3060, inactivated) 0.17 mg;

Amino Acids: Methionine 1,106 mg;

Provitamins: L-Carnitine 48 mg

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.