BNZ

Wilderness80

A Complete Pet Food For Dogs Of
All Life Stages



All Lifestage

All Life Stage dog kibble delivers complete, balanced nutrition formulated to support puppies, adults, and senior dogs alike - making it a versatile, premium choice that grows with your pet.

GRAIN FREE

80% Chicken,
Turkey, White Fish & Salmon



45% Freshly Prepared Chicken & 9% Dried Chicken
Chicken is a lean protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which help contribute to overall health and well-being.



4% Freshly Prepared Turkey & 8% Dried Turkey
Turkey is a lean protein source rich in essential amino acids. It is also low in fat and a good source of essential nutrients such as riboflavin, potassium and selenium.



8% Freshly Prepared White Fish
White Fish is a lean protein source, as well as source of vitamin B12, phosphorus, and selenium which are important for a number of functions within the body to support overall health and well-being.



4% Freshly Prepared Scottish Salmon
Salmon is naturally rich in omega-3 essential fatty acids which have anti-inflammatory properties and provide support for skin and coat condition and joint health.

80% Total Animal Ingredients
One of the highest total animal content recipes in dry dog food, 80% of the recipe is packed with the finest animal ingredients.

Minimum 50% Freshly Prepared Ingredients
Highly digestible protein sources responsibly sourced from farms and fisheries that we know and trust.

Grain Free Recipe
Formulated without grains.

Digestive Health
Prebiotics MOS & FOS may help to promote the growth of healthy gut bacteria and aid digestion.

Why Wilderness80

Because your pet deserves a diet that's as close to nature as possible. With 80% premium animal content, our recipes deliver rich protein and essential nutrients carnivores thrive on, with no added grains.

GA PET FOOD
OUR EXPERTISE.YOUR SUCCESS

PRODUCT GUIDE

“Explore the untamed flavours of nature”

COMPOSITION



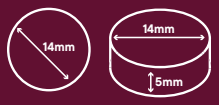
- 45% FRESHLY PREPARED CHICKEN
- 9% DRIED CHICKEN
- 8% DRIED TURKEY
- 8% FRESHLY PREPARED WHITE FISH
- 4% FRESHLY PREPARED TURKEY
- 4% FRESHLY PREPARED SCOTTISH SALMON
- 18% VEGETABLE MEDLEY
- 2% OTHER FUNCTIONAL INGREDIENTS
- 2% CHICKEN STOCK

80% Chicken, Turkey, White Fish, & Salmon: Freshly Prepared Chicken (45%), Dried Chicken (9%), Dried Turkey (8%), Freshly Prepared White Fish (8%), Freshly Prepared Turkey (4%), Freshly Prepared Scottish Salmon (4%), Chicken Stock (2%). **18% Vegetable Medley:** Sweet Potato (10.5%), Tapioca, Beet Pulp, Lentils, Chickpeas, Dried Carrot, Dried Spinach, Dried Pumpkin. **Minerals, Additional Extras, Fruits, Herbs & Botanical Mix:** Linseed, Mannanoligosaccharides (MOS, 260 mg/kg), Fructooligosaccharides (FOS, 260 mg/kg), Joint Pack (Glucosamine 178 mg/kg, Methylsulfonylmethane 178 mg/kg, Chondroitin Sulphate 125 mg/kg), Yucca Schidegera Extract, Dried Apple, Dried Seaweed, Dried Marigold, Dried Cranberry, Mixed Herbs (Oregano, Sage, Thyme, Parsley and Marjoram), Dried Camomile, Burdock Root, Aniseed & Fenugreek, Dried Peppermint, Green Tea Extract, Dried Dandelion, Dried Bilberry, Ginseng.



Analytical Constituents

Crude Protein: **38%**	Metabolisable Energy: **382kcal/100g**
Crude Fat: **15.5%**	Omega-6 Fatty Acids: **3.4%**
Crude Fibre: **3%**	Omega-3 Fatty Acids: **0.7%**
Crude Ash: **8%**	Calcium: **1.5%**
Moisture: **8%**	Phosphorus: **1.1%**
NFE: **27.5%**	



Kibble Information:
Kibble shape: Round.
Length (mm): 14 (+/- 0.5mm)
Width (mm): 5 (+/- 1mm)
Storage:
Store in a cool, dry place.
Shelf Life: Up to 18 months

FEEDING GUIDE*

EXPECTED WEIGHT OF ADULT DOG (KG)	PUPPY GRAMS PER DAY (G)			
	2 - 4 MONTHS	4 - 6 MONTHS	6 - 12 MONTHS	12 - 15 MONTHS
1 - 4	45 - 70	60 - 70	60 - ADULT	ADULT
5 - 10	95 - 155	140 - 160	135 - ADULT	ADULT
11 - 20	145 - 260	230 - 270	220 - 270	ADULT
21 - 30	200 - 380	325 - 390	300 - 375	315 - 320
31 - 45	280 - 530	450 - 535	385 - 485	405 - 425

WEIGHT OF DOG (KG)	GRAMS PER DAY (G)	
	ADULT	SENIOR
1 - 5	25 - 80	25 - 80
5 - 10	80 - 140	80 - 130
10 - 20	140 - 230	130 - 220
20 - 30	230 - 315	220 - 300
30 - 40	315 - 390	300 - 370
40+	390+	370+

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available. Grain Free Recipe; made in a factory that handles grains. Store in a cool, dry place. See back of pack for best before date, batch details and manufacturer's registration number.

Nutritional Additives (per kg)

Vitamins: Vitamin A 12,865 IU, Vitamin D3 865 IU, Vitamin E 96 IU;
Trace Elements: Zinc (Zinc Sulphate Monohydrate & Zinc Chelate of Amino Acids Hydrate) 112 mg, Iron (Iron (II) Sulphate Monohydrate & Iron (II) Chelate of Protein Hydrolysates) 48 mg, Manganese (Manganous Sulphate Monohydrate) 18 mg, Copper (Copper (II) Sulphate Pentahydrate) 5 mg, Iodine (Calcium Iodate Anhydrous) 0.48 mg;
Amino Acids: Methionine 1,106 mg;
Provitamins: L-Carnitine 48 mg

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.