CCS

# Salmon
## with White Fish

**LIFESTAGE**



## Sterilised Adult Cat

Sterilisation / neutering is recommended for pet cats, however, it is known to be a risk factor for obesity, as it may lead to an increased appetite and reduced activity level. Our recipe is specifically formulated to help balance against these changes.

### Recipe is also suitable for...



Indoor Cats



Weight Control



Senior Cats

Please refer to the Product List for more information about each category.

Connoisseur Cat

The Connoisseur Cat range is specifically developed to provide a selection of high protein and high total animal content recipes that are irresistible to cats.

The range also offers an assortment of the finest freshly prepared animal protein sources with added functional ingredients to help care for the cat's health.

**RECIPE CLAIMS**

70% TOTAL

### 70% Total Salmon & White Fish

Rich in essential amino acids, vitamins & minerals to promote every day health and well-being.



### Healthy Weight

Formulated to be low in fat and with added L-Carnitine to promote a healthy weight for sterilised/ neutered cats.



### Minimum 30% Freshly Prepared Fish

Responsibly sourced and highly digestible protein, ideal for cats.



### Hairball Care

Formulated with added beet pulp and cellulose to help support the reduction of hairballs.

pH

### Urinary Tract Health

Formulated to help maintain optimal urine pH range to support urinary tract health.

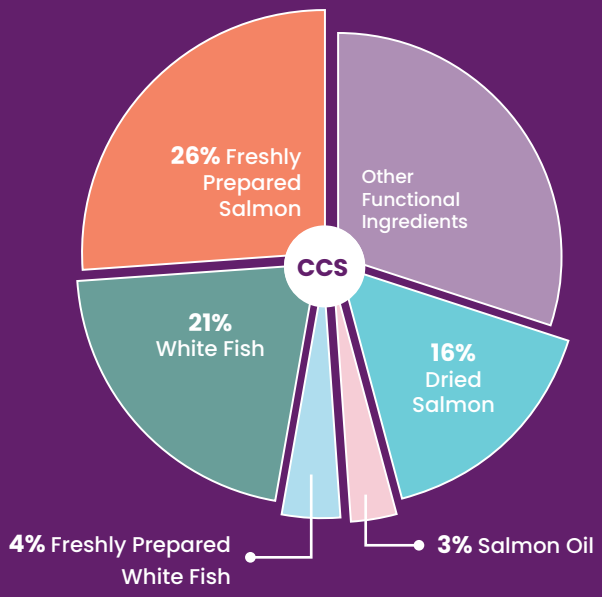


### Healthy Digestion

Added prebiotics to help support the ability to absorb nutrients.

**GRAIN FREE RECIPE**

## COMPOSITION




70% Fish (Including 26% Freshly Prepared Deboned Salmon, 16% Dried Salmon, 14% Dried Pollock, 7% Dried Herring, 4% Freshly Prepared White Fish, 3% Salmon Oil), Potato, Peas, Lentils, Chickpea, Cellulose (3%), Beet Pulp (3%), Hydrolysed Liver Gravy, Minerals, Fructooligosaccharides (FOS, 460 mg/kg), Glucosamine (175 mg/kg), Methylsulfonylmethane (175 mg/kg), Chondroitin Sulphate (125 mg/kg), Mannanoligosaccharides (MOS, 120 mg/kg), Dried Cranberry, Yucca Extract (190 mg/kg)

### Why Salmon?

Salmon is naturally rich in omega 3 essential fatty acids which have anti-inflammatory properties and provide support for skin and coat condition and joint health.

### Why White Fish?

White Fish are a source of protein and Vitamins B6, B12 and Niacin. They are also a source of Omega 3 fatty acids which may help to support skin and coat health and healthy joints.

## ANALYTICAL CONSTITUENTS

| | | | |
|---|---|---|---|
| Crude Protein | 43.5% | NFE | 26% |
| Crude Fat | 12.5% | Omega 6 Fatty Acids | 0.9% |
| Crude Fibre | 4.5% | Omega 3 Fatty Acids | 3.4% |
| Crude Ash | 8.5% | Calcium | 1.9% |
| Moisture | 5% | Phosphorus | 1.5% |
| Metabolisable Energy | | | 377 kcal/100g |

## NUTRITIONAL ADDITIVES PER KG

**VITAMINS:** Vitamin A 25,096 IU, Vitamin D3 1,731 IU, Vitamin E 255 IU;

**TRACE ELEMENTS:** Zinc (Zinc Sulphate Monohydrate) 96 mg, Iron (Iron (II) Sulphate Monohydrate) 72 mg, Manganese (Manganous Sulphate Monohydrate) 29 mg, Copper (Copper (II) Sulphate Pentahydrate) 10 mg, Iodine (Potassium Iodide) 3.7 mg;

**AMINO ACIDS:** Methionine 2,094 mg, Lysine 500 mg;

**PROVITAMINS:** Taurine 2,010 mg, L-Carnitine 986 mg

## FEEDING GUIDE*

| Weight of Cat (kg) | 1 - 2kg | 2 - 3kg | 3 - 4kg | 4 - 5kg | 5+kg |
|---|---|---|---|---|---|
| Grams per day (g) | 20 - 30g | 30 - 40g | 40 - 50g | 50 - 60g | 60+g |

*Based on NRC recommendations of an adult cat. All cats are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual cat. When changing foods please introduce gradually over a period of two weeks. Always ensure that fresh, clean water is available.

## BAG SIZES



Please refer to the Partner Portal for more details or contact your Account Manager.

**Up to 18 month shelf life.**

## KIBBLE SIZE

**Optimal kibble size and shape for cats.**




A crunchy kibble texture.

**Important:** The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.