CPD

GASTROINTESTINAL DIGESTIVE CARE

STERILISED & ADULT CAT

A healthy digestive system is essential for your cat's overall wellbeing.

As obligate carnivores, cats depend on a diet rich in animal protein. Their gastrointestinal tract is adapted to efficiently digest protein and absorb key nutrients such as taurine and essential fatty acids, which help support energy metabolism, muscle maintenance, vision, and cardiac function.

The gut also acts as a protective barrier, helping keep harmful substances and bacteria out of the body.

When digestive function is impaired, cats may show signs such as reduced appetite, abdominal discomfort, vomiting, or changes in stool quality. These issues can cause concern for owners and may require veterinary assessment.



Peptide+ Cat Digestive Care achieved 92% protein digestibility - far exceeding the FEDIAF's 80% standard

West Pomeranian University of Technology, Szczecin, Poland - Feeding Study

PEPTIDE+ Cat

THE POWER OF PEPTIDES

FRESHTRUSION HDP

HDP freshtrusion HIGHLY DIGESTIBLE PROTEIN

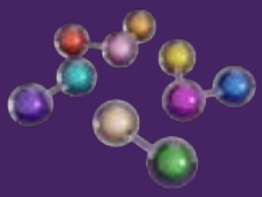
The Freshtrusion HDP process **enhances the digestibility and bioavailability** of Freshly Prepared meat.

- Freshtrusion HDP is a unique process that involves cooking fresh meat and fish ingredients in the presence of a natural enzyme, which breaks down proteins into small peptides.
- The size of peptides plays a crucial role in protein digestibility and absorption.
- When protein is not effectively absorbed, it leads to a reduction in nutritional value.

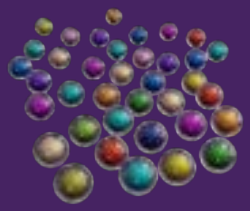
THE GOLDILOCKS PRINCIPLE



INTACT PROTEIN



DI AND TRI-PEPTIDES



SINGULAR AMINO ACIDS

TOO BIG — JUST RIGHT — TOO LITTLE

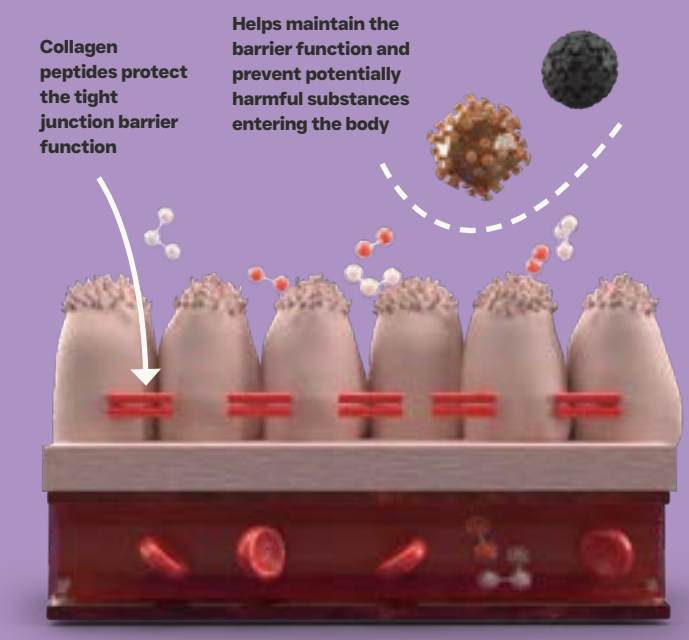
Instinctively, you would assume that intact protein would be best for a cat to digest as it contains all the nutritional elements together as one. Similarly, you might think that individual amino acids, broken down as small as possible, would be much easier to absorb. However, it has been proven in research studies that the ideal digestibility and absorption rates occur in small-chain peptides. We like to refer to this as the 'Goldilocks principle'.

THE POWER OF PEPTIDES

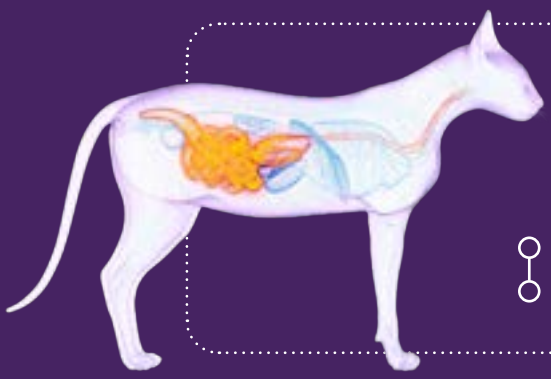
The intestinal epithelial cells lining your cat's gut are connected by tight junctions, forming a protective barrier that helps prevent harmful substances, bacteria, and toxins from entering the body. When these tight junctions are damaged — due to infection, inflammation, stress, or other factors — the barrier can be compromised, potentially leading to digestive discomfort and wider health issues.

Dietary peptides play a key role in supporting gut health. Highly digestible proteins provide amino acids that act as building blocks for the renewal and repair of intestinal epithelial cells, helping maintain an effective and resilient barrier. Collagen peptides, may help support the structure of tight junctions and protect against inflammation-related damage, contributing to a healthier gut lining.

Feeding proteins that are easily absorbed, including collagen-rich sources, can support your cat's digestive health, and overall well-being.



EVEN MORE BENEFITS



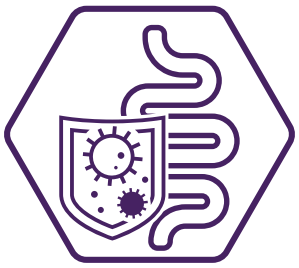
DIGESTIVE CARE

- Prebiotics Mannooligosaccharides (MOS) and Fructooligosaccharides (FOS), help support your cat's digestive health and maintain a strong immune system.
- Hydrolysed turkey protein, broken down into small peptides, is gentle on the digestive system and helps reduce the risk of food sensitivities.

IMPROVED GUT HEALTH

- Prebiotics feed beneficial gut bacteria, promoting a balanced microbiome and helping reduce compounds that can cause unpleasant stool odour.
- Fibre source, cellulose, supports healthy nutrient absorption and helps maintain firm, well-formed stools for overall digestive comfort.





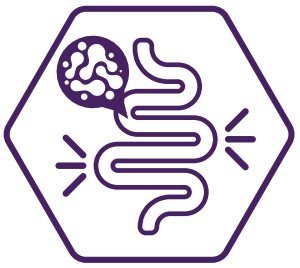
NOURISHED GUT MICROBIOME

Hydrolysed turkey peptides to support renewal of intestinal epithelial cells.



ENHANCED INTESTINAL HEALTH

Collagen peptides to help maintain the intestinal barrier function.



GUT IMMUNE DEFENCE

Formulated with prebiotics to help support a balanced gut microbiome and immune function.



HYPOALLERGENIC

Short-chain peptides have very low antigenic potential that helps minimise the risk of adverse reactions to dietary proteins.



FORMULATED WITHOUT GRAIN

This product is ideal for pets with grain intolerances or sensitivities.



VETERINARY APPROVED

Formulated by trained Pet Nutritionists and approved by licensed Veterinarians.

COMPOSITION

Freshly Prepared Hydrolysed Turkey (40%), Potato, Hydrolysed Dried Salmon (15%), Peas, Turkey Fat (5%), Cellulose, Hydrolysed Liver Gravy (2%), Minerals, Fructooligosaccharides (FOS, 2310 mg/kg), Mannanoligosaccharides (MOS, 960 mg/kg), Marigold (Source of Lutein)

ANALYTICAL CONSTITUENTS

Crude Protein	31 %
Crude Fat	10.5 %
Crude Fibre	4 %
Crude Ash	11 %
Moisture	5 %
NFE	38.5 %
Metabolisable Energy	354.5 kcal/100 g
Omega-6 Fatty Acids	3.8 %
Omega-3 Fatty Acids	1 %
Calcium	1.6 %
Phosphorus	1.5 %
Collagen	4.6 %

NUTRITIONAL ADDITIVES (PER KG)

Vitamins:

Vitamin A	25,096 IU
Vitamin D3	817 IU
Vitamin E	255 IU

Trace Elements:

Zinc (Zinc Sulphate Monohydrate)	96 mg
Iron (Iron II Sulphate Monohydrate)	72 mg
Manganese (Manganeous Sulphate Monohydrate)	29 mg
Iodine (Potassium Iodide)	3.68 mg

Amino Acids:

Methionine	2,094 mg
Lysine	500 mg

Provitamins:

Taurine	2,010 mg
L-Carnitine	986 mg

PRODUCTION INFORMATION

Kibble Shape	Heart
Kibble Length	5mm
Kibble Width	10mm
Shelf Life	Up To 18 Months
Storage	Cool, dry place

A selection of bag sizes are available to meet your customer's needs. Please refer to the Partner Portal for more details or contact your account manager.

FEEDING GUIDE

Weight of Adult Cat (kg)	Grams (g) per day
1 - 2	25 - 35
2 - 3	35 - 45
3 - 4	45 - 55
4 - 5	55 - 60
5 - 6	60 - 70
6 +	70 +

All animals are different and the guidelines should be adapted to take into account the breed, age, temperament and activity level of the individual animal. When changing foods, please introduce gradually over a period of two weeks. Always ensure that fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd's interpretation of Regulation No 767/2009, including amending Regulations 2017/2279 and 2018/1903.

As with all legislation, only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide, and in order to declare extra figures, we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.

PEPTIDE+ Cat

THE POWER OF PEPTIDES