CPO

DENTAL CARE

ADULT CAT

Healthy teeth and gums are essential for a cat's overall health and wellbeing. Poor dental health can lead to pain, difficulty eating, bad breath and tooth loss, while allowing harmful bacteria to enter the bloodstream and potentially affect vital organs such as the heart and kidneys.

Maintaining good oral health through a balanced diet, targeted nutrition and regular dental care helps reduce plaque and tartar build-up, supports healthy teeth and gums, and promotes comfort, wellbeing and long-term health throughout a cat's life.



When fed Peptide+ Dental Care, 86% of owners saw an improvement in their cat's oral health

Dr Łukasz Kisielewski, DVM, SABA Veterinary Office, Miastko, Poland., 2026 Study.

PEPTIDE+ Cat

THE POWER OF PEPTIDES

FRESHTRUSION HDP

HDP freshtrusion HIGHLY DIGESTIBLE PROTEIN

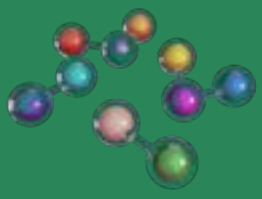
The Freshtrusion HDP process **enhances the digestibility and bioavailability** of Freshly Prepared meat.

- Freshtrusion HDP is a unique process that involves cooking fresh meat and fish ingredients in the presence of a natural enzyme, which breaks down proteins into small peptides.
- The size of peptides plays a crucial role in protein digestibility and absorption.
- When protein is not effectively absorbed, it leads to a reduction in nutritional value.

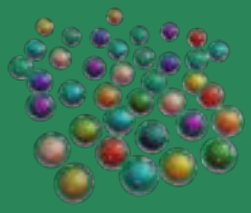
THE GOLDILOCKS PRINCIPLE



INTACT PROTEIN



DI AND TRI-PEPTIDES



SINGULAR AMINO ACIDS

TOO BIG — JUST RIGHT — TOO LITTLE

Instinctively, you would assume that intact protein would be best for a cat to digest as it contains all the nutritional elements together as one. Similarly, you might think that individual amino acids, broken down as small as possible, would be much easier to absorb. However, it has been proven in research studies that the ideal digestibility and absorption rates occur in small-chain peptides. We like to refer to this as the 'Goldilocks principle'.

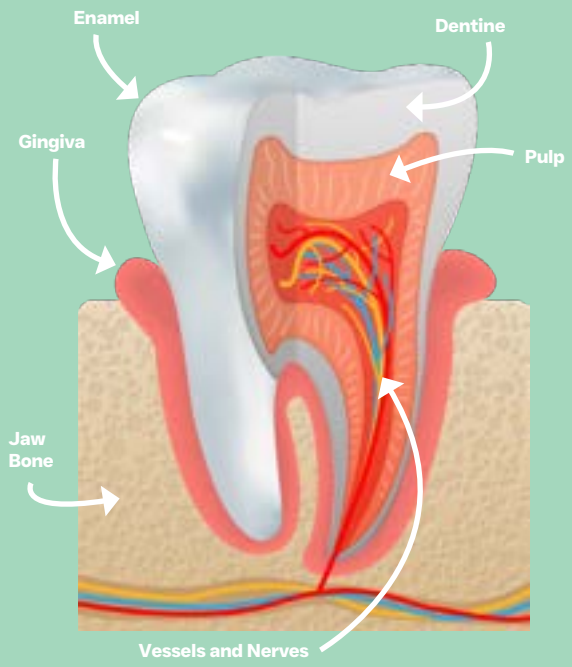
THE POWER OF PEPTIDES

Collagen Peptides

Collagen peptides, derived from hydrolysed collagen, play an important role in supporting healthy gums and maintaining oral tissue integrity in cats. They help promote collagen production, which is essential for the maintenance and repair of gingival tissues. By supporting the structure of the gums and helping to maintain normal tissue health, collagen peptides contribute to overall oral health and wellbeing in cats.

Antimicrobial Peptides

Antimicrobial peptides (AMPs), such as LL-37 and β-defensins, are naturally present in the oral cavity and form an important part of a cat's innate immune defence. They help protect the gums by limiting the growth of harmful bacteria and supporting a balanced oral microbiome. In addition to their antimicrobial activity, these peptides help maintain healthy gingival tissues and support the mouth's natural defence mechanisms, contributing to healthy gums and overall oral health in cats.



EVEN MORE BENEFITS



PLAQUE DEFENCE™ BLEND

Sodium Hexametaphosphate: Helps reduce tartar and tooth staining in cats by preventing mineral buildup on teeth.

Cranberry: Helps prevent plaque and gum disease in cats by stopping harmful bacteria from sticking to teeth and gums.

Seaweed: Supports cats' oral health by reducing plaque and tartar through its natural antibacterial and anti-inflammatory properties.

Green Tea Extract: Promotes oral health in cats by reducing harmful bacteria and inflammation, helping prevent gum disease and tooth decay.

Peppermint: Supports cats' oral hygiene by reducing bacteria, soothing gum inflammation, and freshening breath through its natural antimicrobial and anti-inflammatory properties.



OTHER FUNCTIONAL INGREDIENTS: DRIED MILK

Dried milk is a natural source of the bioactive proteins lactoferrin and lysozyme. Lactoferrin has antimicrobial and immunomodulatory properties, while lysozyme is a natural enzyme that disrupts bacterial cell walls and supports the mouth's innate defence mechanisms.



ENHANCED GUM HEALTH

Hydrolysed salmon peptides help maintain the oral barrier, while collagen peptides support gum tissue repair and help maintain healthy gums.



PLAQUE DEFENCE™

A multi-functional blend of 5 ingredients to promote optimal oral health.



ADVANCED ORAL CARE

Milk-derived bioactive proteins help support a healthy oral environment and contribute to overall oral health.



HYPOALLERGENIC

Short-chain peptides have very low antigenic potential that helps minimise the risk of adverse reactions to dietary proteins.



FORMULATED WITHOUT GRAINS

This product is ideal for pets with grain intolerances or sensitivities.



VETERINARY APPROVED

Formulated by trained Pet Nutritionists and approved by licensed Veterinarians.

COMPOSITION

Freshly Prepared Hydrolysed Salmon (40%), Potato, Hydrolysed Dried Salmon (15%), Peas, Salmon Oil (5%), Cellulose, Minerals, Hydrolysed Liver Gravy (1.5%), Dried Milk (1.5%), Plaque Defence™ 1% (Sodium Hexametaphosphate 6,700 mg/kg, Seaweed 0.2%, Cranberry 0.2%, Peppermint 0.05%, Green Tea Extract 0.05%), Marigold (Source of Lutein)

ANALYTICAL CONSTITUENTS

Crude Protein	29 %
Crude Fat	12.5%
Crude Fibre	3.5 %
Crude Ash	11.5 %
Moisture	5 %
NFE	38.5 %
Metabolisable Energy	363 kcal/100 g
Omega-6 Fatty Acids	2.2 %
Omega-3 Fatty Acids	2.4 %
Calcium	2.1 %
Phosphorus	1.9 %
Collagen	3.7 %

NUTRITIONAL ADDITIVES (PER KG)

Vitamins:

Vitamin A	25,096 IU
Vitamin D3	817 IU
Vitamin E	255 IU

Trace Elements:

Zinc (Zinc Sulphate Monohydrate)	96 mg
Iron (Iron II Sulphate Monohydrate)	72 mg
Manganese (Manganeous Sulphate Monohydrate)	29 mg
Iodine (Potassium Iodide)	3.68 mg

Amino Acids:

Methionine	2,094 mg
Lysine	500 mg

Provitamins:

Taurine	2,010 mg
L-Carnitine	986 mg

PRODUCTION INFORMATION

Kibble Shape	Heart
Kibble Length	5mm
Kibble Width	10mm
Shelf Life	Up To 18 Months
Storage	Cool, dry place

A selection of bag sizes are available to meet your customer's needs. Please refer to the Partner Portal for more details or contact your account manager.

FEEDING GUIDE

Weight of Adult Cat (kg)	Grams (g) per day
1 - 2	30 - 45
2 - 3	45 - 60
3 - 4	60 - 70
4 - 5	70 - 80
5 - 6	80 - 90
6 +	90 +

All animals are different and the guidelines should be adapted to take into account the breed, age, temperament and activity level of the individual animal. When changing foods, please introduce gradually over a period of two weeks. Always ensure that fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd's interpretation of Regulation No 767/2009, including amending Regulations 2017/2279 and 2018/1903.

As with all legislation, only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide, and in order to declare extra figures, we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.

PEPTIDE+ Cat

THE POWER OF PEPTIDES