CPW

STERILISED WEIGHT CONTROL

STERILISED & ADULT CAT

Maintaining a healthy weight is essential for a cat's overall health and wellbeing. Excess body weight places added strain on joints and internal organs, increasing the risk of conditions such as diabetes, osteoarthritis and heart disease, while also reducing mobility, comfort and quality of life.

A healthy body condition is best supported through a balanced, high-quality diet with appropriate calorie intake, combined with regular activity. Helping cats maintain an ideal weight supports long-term health, encourages an active lifestyle and contributes to a longer, healthier life.



When fed Peptide+ Sterilised Weight Control, 90% of cats moved to a healthier weight.

Dr Łukasz Kisielewski, DVM, SABA Veterinary Office, Miastko, Poland., 2026 Study.

PEPTIDE+ *Cat*

THE POWER OF PEPTIDES

FRESHTRUSION HDP

HDP
freshtrusion
HIGHLY DIGESTIBLE PROTEIN

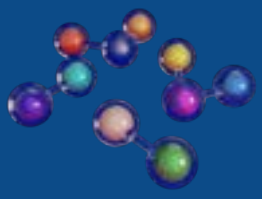
The Freshtrusion HDP process **enhances the digestibility and bioavailability** of Freshly Prepared meat.

- Freshtrusion HDP is a unique process that involves cooking fresh meat and fish ingredients in the presence of a natural enzyme, which breaks down proteins into small peptides.
- The size of peptides plays a crucial role in protein digestibility and absorption.
- When protein is not effectively absorbed, it leads to a reduction in nutritional value.

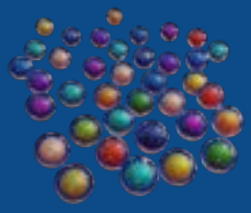
THE GOLDILOCKS PRINCIPLE



INTACT PROTEIN



DI AND TRI-PEPTIDES



SINGULAR AMINO ACIDS

TOO BIG — JUST RIGHT — TOO LITTLE

Instinctively, you would assume that intact protein would be best for a cat to digest as it contains all the nutritional elements together as one. Similarly, you might think that individual amino acids, broken down as small as possible, would be much easier to absorb. However, it has been proven in research studies that the ideal digestibility and absorption rates occur in small-chain peptides. We like to refer to this as the 'Goldilocks principle'.

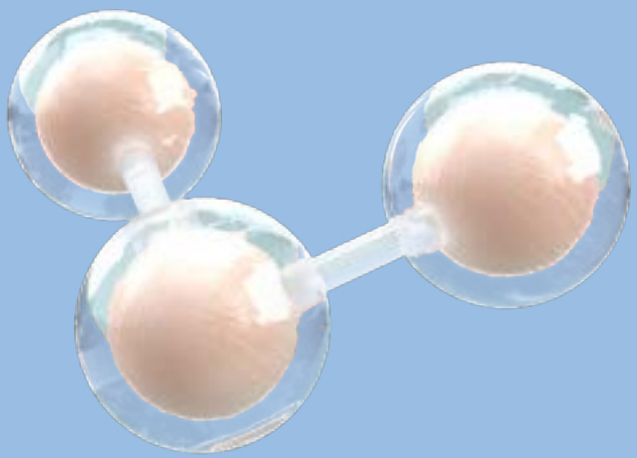
THE POWER OF PEPTIDES

Weight Control

Fish peptides have been shown to help support healthy weight management in cats by promoting feelings of fullness and supporting appetite regulation. Bioactive peptides may influence satiety-related hormones, helping to reduce voluntary food intake. Combined with an appropriate feeding plan, this can help maintain a healthy body weight and support lean body condition in cats.

Joint Health

Collagen is an important structural protein that supports healthy joints, bones and connective tissues in cats. It helps maintain the cartilage that cushions joints and provides the protein framework needed for normal bone strength. Supplementing the diet with collagen peptides can help support joint mobility, healthy cartilage maintenance and long-term musculoskeletal health in cats.



EVEN MORE BENEFITS



OTHER FUNCTIONAL INGREDIENTS

Dietry Fibre: Formulated with Pea Fibre, Cellulose, Beet Pulp and Psyllium Seed to promote satiety, helping reduce voluntary food intake and support healthy weight management.

L-Carnitine: Supports fat metabolism by helping convert fatty acids into energy, promoting healthy weight management and the maintenance of lean body mass.

Turmeric: Provides natural antioxidant compounds to help support the body's normal inflammatory response and maintain joint health.

Joint Pack: (glucosamine, methylsulfonylmethane (Msm) & chondroitin sulphate)
These are natural joint-supporting ingredients which help to maintain cartilage structure, support connective tissue health and promote healthy joint function and mobility.

BODY CONDITION SCORE

The 5-point Body Condition Score (BCS) system is commonly used to evaluate body fat and overall condition. On a scale of 1 to 5, 1-2 represents emaciated to thin, 3 is the optimal score for cats and represents an ideal weight, whereas 4-5 represents overweight to obese.





FULLER FOR LONGER

Hydrolysed fish peptides stimulate appetite-suppressive hormones which increase the feeling of satiety.



HEALTHY WEIGHT

Formulated to be lower in fat and with added L-carnitine to promote a healthy weight for sterilised cats.



ENHANCED JOINTS & MOBILITY

Collagen peptides and Joint Pack help support cartilage health and maintain healthy joint function for active movement.



HYPOALLERGENIC

Short-chain peptides have very low antigenic potential that helps minimise the risk of adverse reactions to dietary proteins.



FORMULATED WITHOUT GRAINS

This product is ideal for pets with grain intolerances or sensitivities.



VETERINARY APPROVED

Formulated by trained Pet Nutritionists and approved by licensed Veterinarians.

COMPOSITION

Hydrolysed Freshly Prepared White Fish (40%), Potato, Hydrolysed Dried Salmon (15%), Peas, Pea Fibre, Salmon Oil (5%), Cellulose, Beet Pulp, Hydrolysed Liver Gravy (1.5%), Minerals, Psyllium Seed, Joint Pack (Glucosamine 355.5 mg/kg, Methylsulfonylmethane 355.5 mg/kg, Chondroitin Sulphate 250 mg/kg), Mannanoligosaccharides (MOS, 120 mg/kg), Turmeric, Marigold (Source of Lutein)

ANALYTICAL CONSTITUENTS

Crude Protein	30 %
Crude Fat	10%
Crude Fibre	8 %
Crude Ash	10.5 %
Moisture	5 %
NFE	36.5 %
Metabolisable Energy	337 kcal/100 g
Omega-6 Fatty Acids	1.8 %
Omega-3 Fatty Acids	2 %
Calcium	2 %
Phosphorus	1.9 %
Collagen	3.7 %

NUTRITIONAL ADDITIVES (PER KG)

Vitamins:

Vitamin A	25,096 IU
Vitamin D3	817 IU
Vitamin E	255 IU

Trace Elements:

Zinc (Zinc Sulphate Monohydrate)	96 mg
Iron (Iron II Sulphate Monohydrate)	72 mg
Manganese (Manganeous Sulphate Monohydrate)	29 mg

Amino Acids:

Methionine	2,094 mg
Lysine	500 mg

Provitamins:

Taurine	2,010 mg
L-Carnitine	986 mg

Antioxidants:

Tocopherol Rich Extracts of Natural Origin

PRODUCTION INFORMATION

Kibble Shape	Heart
Kibble Length	5mm
Kibble Width	10mm
Shelf Life	Up To 18 Months
Storage	Cool, dry place

A selection of bag sizes are available to meet your customer's needs. Please refer to the Partner Portal for more details or contact your account manager.

FEEDING GUIDE

Weight of Cat (kg)	Grams (g) per day for weight loss	Grams (g) per day for weight maintenance
1 - 2	15 - 25	20 - 35
2 - 3	25 - 30	35 - 45
3 - 4	30 - 40	45 - 55
4 - 5	40 - 45	55 - 65
5 - 6	45 - 50	65 - 75
6 +	50 +	75 +

All animals are different and the guidelines should be adapted to take into account the breed, age, temperament and activity level of the individual animal. When changing foods, please introduce gradually over a period of two weeks. Always ensure that fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd's interpretation of Regulation No 767/2009, including amending Regulations 2017/2279 and 2018/1903.

As with all legislation, only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide, and in order to declare extra figures, we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.

PEPTIDE+ Cat

THE POWER OF PEPTIDES