PCQ

CHICKEN
WITH FISH & RICE

- STERILISED/NEUTERED
- INDOOR
- WEIGHT CONTROL
- SENIOR



WHY CHICKEN?

Chicken is a lean protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may help contribute to overall health and well-being.

RECIPE CLAIMS

40% TOTAL CHICKEN & FISH
Rich in essential amino acids, vitamins & minerals to promote everyday health and well-being.

HAIRBALL REDUCTION
With added cellulose and beet pulp, sources of insoluble fibre, to help reduce hairballs.

WEIGHT MANAGEMENT
Formulated with a reduced fat content and added l-carnitine to promote a healthy weight in senior and/or overweight cats.

JOINT CARE
Contains glucosamine, chondroitin sulphate and methylsulfonylmethane to help support the joints and mobility.

HEALTHY HEART & VISION
With added taurine and vitamin A to nourish the heart and help maintain vision.

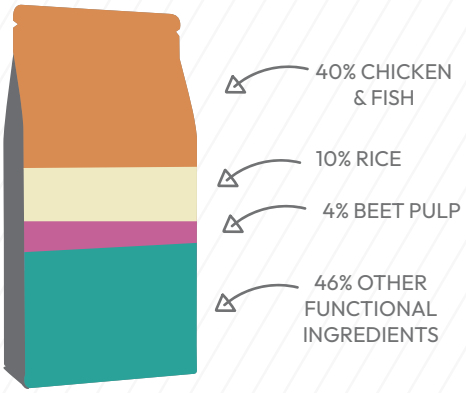
HEALTHY SKIN & COAT
Contains omega 3 essential fatty acids to promote healthy skin and a soft & shiny coat.

Super PREMIUM

The Super Premium range benefits from a variety of high quality protein sources. The range provides a selection of recipes formulated to meet the specific needs of kittens and cats.

COMPOSITION

Chicken & Fish 40% (Including Dried Chicken 26%, Chicken Fat 7%, Freshly Prepared Salmon 4%, Chicken Gravy 2% & Salmon Oil 1%), Maize, Wheat Flour, Prairie Meal, Rice (10%), Beet Pulp (4%), Brewer's Yeast, Dried Egg, Cellulose (0.5%), Minerals, Salt, Fructooligosaccharides (480 mg/kg), Glucosamine (355 mg/kg), Methylsulfonylmethane (355 mg/kg), Chondroitin Sulphate (250 mg/kg), Mannanoligosaccharides (120 mg/kg)



ANALYTICAL CONSTITUENTS

Crude Protein	31%
Crude Fat	13.5%
Crude Fibre	2%
Crude Ash	7%
Moisture	7%
NFE	39.5%
Metabolisable Energy	384 kcal/100g
Omega 6 Fatty Acids	2.8%
Omega 3 Fatty Acids	0.8%
Calcium	1.3%
Phosphorus	1%

NUTRITIONAL ADDITIVES PER KG

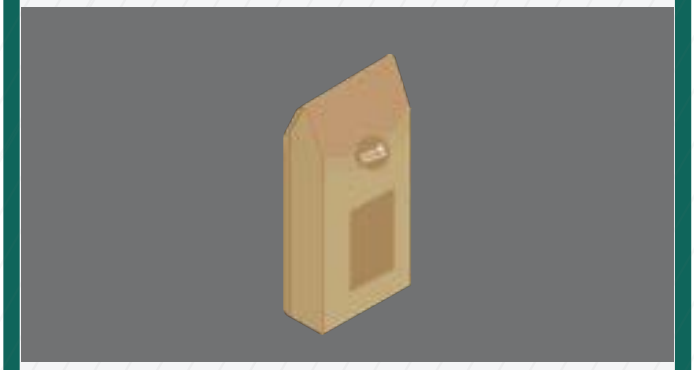
Vitamins: Vitamin A 21,600 IU, Vitamin D3 1,730 IU, Vitamin E 80 IU

Provitamins: Taurine 2,000mg, L-Carnitine 1,000mg

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 95 mg, Iron (Iron (II) Sulphate Monohydrate) 70 mg, Manganese (Manganous Sulphate Monohydrate) 29 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Potassium Iodide) 3.7 mg; Amino Acids: DL-Methionine 2,000 mg, Lysine 500 mg

BAG TYPES

- Up to 18 month shelf life.
- Please refer to the Partner Portal for more details or contact your Account Manager.



KIBBLE SIZE

- Optimal kibble size and shape for cats.
- A crunchy kibble texture



FEEDING GUIDE*

Weight of Cat (kg)	Grams per Day (g) Cat
1 - 2kg	20 - 35g
2 - 3kg	35 - 45g
3 - 4kg	45 - 55g
4 - 5kg	55 - 65g
5+kg	65+g

*Based on NRC recommendations of an adult cat. All cats are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual cat. When changing foods please introduce gradually over a period of two weeks.
Always ensure that fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.