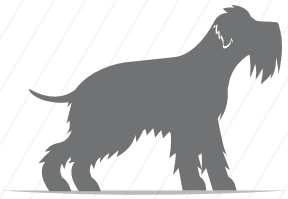
SEN

RICH IN

# FISH

## WITH RICE

## SENIOR / ADULT LIGHT



## WHY WHITE FISH?

White Fish are a source of protein and Vitamins B6, B12 and Niacin. They are also a source of Omega 3 fatty acids which may help to support skin and coat health and healthy joints.

## RECIPE CLAIMS

### 20% TOTAL FISH

Responsibly sourced and highly digestible protein sources.

### JOINT CARE PACK

To help support cartilage for healthy joints in overweight & senior dogs.

### DIGESTIVE HEALTH

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.

### WEIGHT MANAGEMENT

15% less fat than the standard adult recipes.

### IMMUNE SYSTEM

Contains vitamins and minerals to help maintain a healthy immune system.

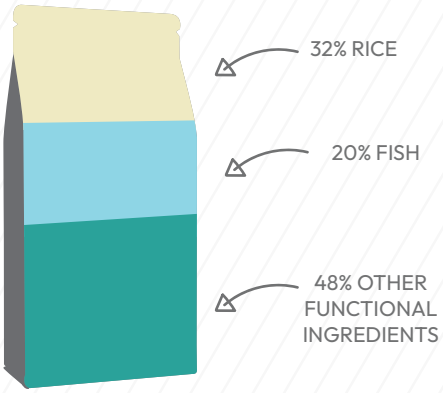
### NO ADDED ARTIFICIAL COLOURS & PRESERVATIVES

Super PREMIUM

The Super Premium range benefits from a variety of high quality protein sources. The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

## COMPOSITION

Brown Rice (22%), Dried Fish (20%), Barley, Oats, White Rice (10%), Chicken Fat, Beet Pulp (4%), Pea Fibre, Brewer's Yeast, Minerals, Yucca Schidigera Extract (190 mg/kg), Glucosamine (180 mg/kg), Methylsulfonylmethane (180 mg/kg), Chondroitin Sulphate (125 mg/kg)




## ANALYTICAL CONSTITUENTS

| | |
|---|---|
| Crude Protein | 21% |
| Crude Fat | 8% |
| Crude Fibre | 4% |
| Crude Ash | 6.5% |
| Moisture | 8% |
| NFE | 52.5% |
| Metabolisable Energy | 341 kcal/100g |
| Omega 6 Fatty Acids | 1.6% |
| Omega 3 Fatty Acids | 0.5% |
| Calcium | 0.9% |
| Phosphorus | 0.6% |

## NUTRITIONAL ADDITIVES PER KG

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Vitamin E 95 IU

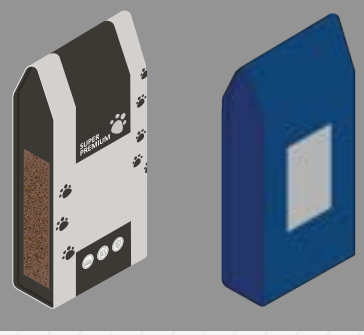
Provitamins: L-Carnitine 480 mg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

## BAG TYPES

A selection to meet your customer's needs:

- Up to 18 month shelf life.
- Please refer to the Partner Portal for more details or contact your Account Manager.



## KIBBLE SIZE

- Optimal kibble size and shape for adult/senior dogs.
- A crunchy kibble texture




## FEEDING GUIDE*

| Weight of Dog (kg) | Grams per Day (g) | |
|---|---|---|
| | Senior | Light |
| 1 - 5kg | 25 - 90g | 25 - 80g |
| 5 - 10kg | 90 - 145g | 80 - 135g |
| 10 - 20kg | 145 - 250g | 135 - 225g |
| 20 - 30kg | 250 - 335g | 225 - 305g |
| 30 - 40kg | 335 - 415g | 305 - 375g |
| 40+kg | 415+g | 375+g |

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.