SFZ

SUPERFOOD 65 — 65% TOTAL ANIMAL INGREDIENTS

# RESPONSIBLY SOURCED BRITISH TURKEY

## with Parsley, Papaya, Nettle, Zucchini & Pumpkin

**PUPPY**

**65% TOTAL**

**65% TOTAL TURKEY & PORK**
Rich in essential amino acids, vitamins & minerals to support every day health and well-being.

**35% MINIMUM**

**MINIMUM 35% FRESHLY PREPARED**
Responsibly Sourced British Turkey

**ADDED OMEGA 3 SUPPLEMENT**
To help support a puppy's cognitive and visual development.

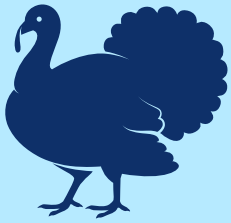
**JOINT SUPPORT**
**Naturally occurring collagen helps maintain healthy joints and skin**

**SUPERFOOD BLEND**
A blend of 5 carefully selected superfoods each with their own benefits.

## RESPONSIBLY SOURCED BRITISH TURKEY

The responsibly sourced turkeys in your recipe are kept at lower densities in the barn with access to daylight and fresh air. They grow more slowly, meaning they have more flavour, more muscle fat, and a better, firmer meat texture.

The turkeys are a lean protein source rich in essential amino acids, low in fat and a good source of essential nutrients such as riboflavin, potassium and selenium.



## SUPERFOODS

**PARSLEY:** A source of Vitamin A, important in developing and maintaining good vision.

**PAPAYA:** A good source of Vitamin C, which helps to support a healthy immune system.

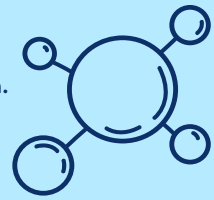
**NETTLE:** Rich in calcium to help support the development of healthy bones and teeth.

**ZUCCHINI:** Source of Potassium to help with nerve and muscle functions.

**PUMPKIN:** Source of folate, which is important in supporting cellular growth.

## NATURALLY OCCURRING COLLAGEN

Your 35% Minimum Freshly Prepared Responsibly Sourced British Turkey has naturally occurring Collagen.



- Naturally occurring collagen is found in freshly prepared ingredients
- Provides important building blocks for the body
- Helps maintain healthy bones, joints and skin

# COMPOSITION

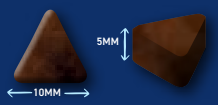


- 35% FRESHLY PREPARED RESPONSIBLY SOURCED BRITISH TURKEY
- 23% PORK
- 7% TURKEY
- OTHER FUNCTIONAL INGREDIENTS
- PARSLEY*
- PAPAYA*
- NETTLE*
- ZUCCHINI*
- PUMPKIN*

65% Turkey & Pork (Freshly Prepared Responsibly Sourced British Turkey (35%), Dried Pork (23%), Turkey Fat (4.5%), Turkey Gravy (2.5%)), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend* (Including Parsley, Papaya, Nettle, Zucchini, Pumpkin), Minerals, Omega 3 Supplement, Fructooligosaccharides (175 mg/kg), Mannanoligosaccharides (50 mg/kg), Olive Extract (0.01%)

*Each equivalent to 4% Fresh Ingredients

## KIBBLE SIZE




Our puppy kibble has been optimised and designed to suit smaller mouths. Product shown at actual size.

## ANALYTICAL CONSTITUENTS

| | | | |
|---|---|---|---|
| Crude Protein | 37.5% | Metabolisable Energy | 372 kcal/100g |
| Crude Fat | 14.5% | Omega 6 Fatty Acids | 1.9% |
| Crude Fibre | 3.5% | Omega 3 Fatty Acids | 0.5% |
| Crude Ash | 8.5% | Calcium | 1.3% |
| Moisture | 8% | Phosphorus | 1.1% |
| NFE | 28% | Collagen | 7% |

## NUTRITIONAL ADDITIVES (PER KG)

**VITAMINS:**
Vitamin A 14,423 IU, Vitamin D3 1,346 IU,
Vitamin E 96 IU;

**TRACE ELEMENTS:**
Zinc (Zinc Sulphate Monohydrate) 48 mg,
Iron (Iron (II) Sulphate Monohydrate) 48 mg,
Manganese (Manganous Sulphate Monohydrate) 34 mg,
Copper (Copper (II) Sulphate Pentahydrate) 12 mg,
Iodine (Calcium Iodate Anhydrous & Potassium Iodide) 1.7 mg,
Selenium (Sodium Selenite) 0.19 mg



## FEEDING GUIDE

| EXPECTED WEIGHT OF ADULT DOG (kg) | 2 - 4 MONTHS | 4 - 6 MONTHS | 6 - 12 MONTHS | 12 - 15 MONTHS |
|---|---|---|---|---|
| 1-4 kg | 45 - 70g | 65 - 75g | 60g - Adult | ADULT |
| 5-10 kg | 95 - 160g | 145 - 165g | 140g - Adult | ADULT |
| 11 - 20 kg | 150 - 265g | 235 - 275g | 225 - 280g | ADULT |
| 21 - 30 kg | 205 - 390g | 335 - 400g | 305 - 385g | 320 - 330g |
| 31 - 45 kg | 285 - 545g | 460 - 550g | 395 - 495g | 415 - 435g |

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

**Your Superfood 65 recipe has an 18 month shelf life. A selection of bags are available to meet your customer's needs. Please refer to the Partner Portal for more details or contact your account manager. Bag images shown for illustrative purposes only.**

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903.

As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.