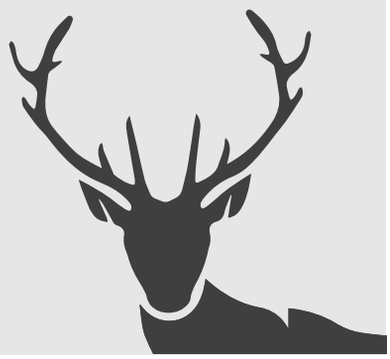
## COMPOSITION

| | |
|---|---|
| **26%** | FRESHLY PREPARED VENISON |
| **24%** | SALMON |
| **27%** | SWEET POTATO |
| **23%** | OTHER FUNCTIONAL INGREDIENTS |

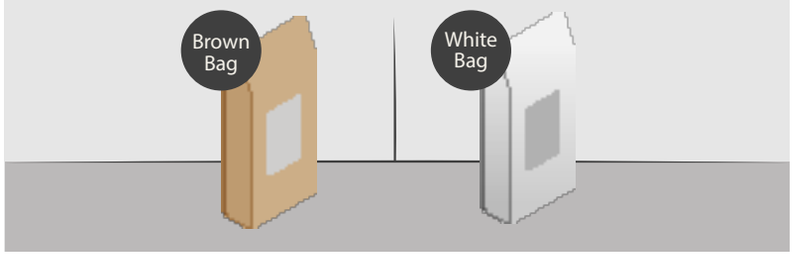
Venison & Salmon 50% (including Freshly Prepared Venison 26%, Dried Salmon 19% Salmon Oil 2.5% & Salmon Stock 2.5%), Sweet Potato (27%), Potato, Peas (6%), Omega 3 Supplement, Linseed, Beet Pulp, Minerals, Mulberry (0.2%), Fructooligosaccharides (FOS, 96 mg/kg), Mannanoligosaccharides (MOS, 24 mg/kg)



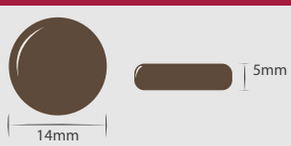
## BAG TYPES & SIZES

Up to 18 Month shelf life.

Please refer to the Partner Portal for more details or contact your Account Manager.




## KIBBLE SIZE




- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.

## FEEDING GUIDE*

| WEIGHT OF DOG | GRAMS PER DAY (G) ADULT DOG |
|---|---|
| 1 - 5kg | 25 - 85 g |
| 5 - 10kg | 85 - 145g |
| 10 - 20kg | 145 - 240g |
| 20 - 30kg | 240 - 330g |
| 30 - 40kg | 330 - 410g |
| 40+kg | 410+g |

## ANALYTICAL CONSTITUENTS

Crude Protein ..... 25%
Crude Fat ..... 13%
Crude Fibre ..... 3%
Crude Ash ..... 8.5%
Moisture ..... 8%
NFE ..... 42.5%
Metabolisable Energy ... 364 kcal/100g
Omega 6 Fatty Acids .... 0.8%
Omega 3 Fatty Acids .... 2.2%
Calcium ..... 1.6%
Phosphorus ..... 0.8%

## NUTRITIONAL ADDITIVES

**Vitamins:** Vitamin A 15,000 IU, Vitamin D3 1,350 IU, Vitamin E 95 IU

**Trace Elements:** Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 12mg, Iodine (Calcium Iodate Anhydrous) 1mg

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.

VGF

Grain Free

ADULT DOG

# VENISON

## WITH SWEET POTATO & MULBERRY

### FRESHLY PREPARED VENISON

The finest Freshly Prepared venison is cooked at a gentle 82 degrees to protect the valuable protein, increase the digestibility and enhance the flavours.

Venison is protein-rich and nutritionally wholesome. It is a good source of iron and B vitamins including B6 and B12.



### MULBERRY



Mulberry is rich in iron and vitamin C, an antioxidant, which can help support the immune system.

## RECIPE CLAIMS

### 50% TOTAL VENISON & SALMON



Rich in amino acids, vitamins & minerals, venison and salmon are delicious sources of protein.

### MINIMUM 26% FRESHLY PREPARED VENISON



A responsibly sourced and highly digestible protein source.

### SWEET POTATO



An excellent alternative to grains, sweet potato is a complex carbohydrate high in B Vitamins.

### ADDED OMEGA 3 SUPPLEMENT




To help support healthy skin & coat.

### DIGESTIVE HEALTH



Pre-biotics MOS & FOS which may help to promote the growth of healthy gut bacteria and aid digestion.

### NO ADDED ARTIFICIAL COLOURS OR PRESERVATIVES

